# KEHBUMA LANGMIA

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### **EDUCATION**

**Ph.D.** Howard University, Mass Communication and Media Studies

**M.A.** Yaounde University, Department of English Concentration: African and African American literature.

M.A. Yaounde University, Department of Performing Arts

**Dip.** Munich Television and Film Academy, Department of Feature Film, 2001. Concentration: Directing, Writing and Editing.

**B.A.** Yaounde University, Department of English

### ACADEMIC EMPLOYMENT HISTORY

Full Professor, Department of Strategic, Legal and Management Communications, Howard University, Washington, DC, 2016- Present

Associate Professor, Department of Strategic, Legal and Management Communications, Howard University, Washington DC, (2013-2016)

Associate Professor, Department of Communications, Bowie State University, Bowie, MD (2012-2013)

Assistant Professor, Department of Communications, Bowie State University, Bowie, MD, 2006-2011)

Lecturer, Department of Mass Communication and Media Studies, Howard University (2009-2011)

Lecturer, Department of Communications, Bowie State University, Bowie, MD (2005-2006)

Teacher Associate (TA) Department of Radio Television and Film, Howard University (2004-2005)

Part-Time Instructor, Central Michigan Global Campus (2011-2016)

Adjunct Professor, Department of Communications, Bowie State University (2001-2002)

Lecturer, Department of Communications, Bowie State University, Bowie, MD (2003-2004)

Adjunct Professor, Prince George's Community College, Department of Speech And Theater, Upper Marlboro, MD (2002)

Adjunct Professor, Department of English and Modern Letters, Bowie State University; Bowie, MD (2002-2003)

#### ADMINISTRATIVE POSITION

**Chair**, Department of Strategic, Legal and Management Communications, Howard University, Washington, DC, 2016-Present.

**Graduate Studies Director**, Organizational Communication Master's Program, Bowie State University, MD, (2012-2013)

### **PUBLICATIONS**

# **Books**

- 1) Langmia, K. (2022). Decolonization of communication studies. Cambridge, UK: Cambridge Scholars publishing.
- 2) Langmia, K. (2021). Black Lives and digi-culturalism: An Afrocentric perspective. Lanham, MD: Lexington Press
- 3) Langmia, K. (2021). Paradise of love and pain. Denver, CO: Spears Media Press
- 4) Langmia, K. & Lando, A. (2020). Digital Communication at Crossroads in Africa: A decolonial perspective. Palgrave, Macmillan Publishers.
- **5)** Langmia, K. (2018). *Black/African Communication Theory* (Ed.), New York, NY: Palgrave Macmillan Publishers.
- 6) Langmia, K. and Tia, T (2017). Social Media, Culture and Identity. Lexington Books,
- 7) Langmia, K. (2017). Globalization and Cyberculture: An African neo-colonial perspective, Palgrave, Macmillan, UK

- **8)** Langmia, K., O'Brien, P., Tyree, T & Sturgis, I. (2014). Social Media: Pedagogy and Practice. Lanham, MD: Rowman and Littlefield
- 9) Nwokeafor, C. & Langmia, K. (2014). Media's role in the changing electoral process: A political communication. Lanham, MD: Rowman and Littlefield
- 10) Fokwang, J & Langmia, K. (2011). Society and Change in Bali Nyonga. Langaa, RPCI
- 11) Nwokeafor & Langmia (2010): Media and technology in emerging African democracies. Lanham, MD: Rowman & Littlefield
- 12) Langmia, K. (2010) The Earth Mother. Langaa, RPCIG
- 13) Langmia, K. (2009). An evil meal of evil., Langaa, RPCIG
- **14) Langmia, K** & O'Brien, P: (2008). *Minorities and video production*. Dubuque, IA: Kendall Hunt Publishers
- 15) Langmia, K. (2008). *Titabet and the Takumbeng*, MI: Michigan State University Press.
- **16)** Langmia, K. (2007). The Internet and the construction of the immigrant public sphere: the case of the Cameroonian Diaspora. Lanham, MD: Rowman & Littlefield

# **Book Chapters**

1)Langmia, K. (2021). To be or not to be: decolonizing African media/communications. In W. Mano & V.C. Milton (Eds.) Routledge Handbook of African media communication studies. Routledge.

- 2) Lewis, A., Amulega, S & Langmia, K. (2021). "Arab Spring" or Arab winter: Social media and the 21<sup>st</sup> Century slave trade in Lybia. In W. Mano & V.C. Milton (Eds.) Routledge Handbook of African media communication studies. Routledge.
- **3)** Langmia, K. (2020). Pax-Africana versus western digi-culturalism: An ethnomethodological study of selected mobile African App. In K. Langmia & A. Lando (Eds.) *Digital Communication at Crossroads in Africa: A decolonial perspective*. Cham, Switzerland. Palgrave, Macmillan Publishers
- **4)** Langmia, K. (2020). Engeli yokulya oluwombo¹: Social Media and the Transformation of African and Black Diasporic Forms of Communication. In K. Setiloane & A. Bangura (Eds.) *African & globalization: Novel multi-disciplinary perspective.* Cham, Switzerland: Palgrave, Macmillan publishers, 53-72.

<sup>&</sup>lt;sup>1</sup> This in Luganda means how to eat "Luwombo", a special traditional soup of the Burganda ethnic group in Uganda. It is metaphorized here as how to welcome social media in Africa.

- **5)** Langmia, K. (2019). Confronting the lion with bare hands: Social media and the Anglophone Cameroonian protest. In E. Ngwainmbi (Ed.) *Media in the global context*. Cham, Switzerland: Palgrave Macmillan, 127-142.
- **6)** Langmia, K. (2018). Good development, ICTs and cultural identity in sub-Saharan Africa. In M. Masaeli, S. Yaya & R. Sneller (Eds.) *African perspective on global development*. UK: Cambridge Scholars Publishing.
- 7) Langmia, K. (2018). The role of social media in the socio-economic development of Africa. In M.R. Goyal & E. Eilu (Eds.) *Digital media and wireless communication in developing nations*. Waretown, NJ: Apple Academic Press.
- **8)** Langmia, K & Hammond, C. ( **2018).** ICT and development: narrowing the digital divide and the knowledge gap of ICT users in Cameroon and Ghana. In M. Ragnedda & B. Mutsvairo ( Eds.) *Digital inclusion: An international comparative analysis*. Lanham, MD: Lexington Press, 169-186
- 9) Langmia, K. (2017). Social media and politics in Burkina Faso. In C. Nwokeafor (Ed.) *Technology integration and transformation of elections in Africa*, Lanham, MD: Hamilton Books
- **10)** Langmia, K. (2017). Tribute to a gigantic scholar. In S. Adem, J. Adibe, A.K. Bangura and A.S. Bemath (Eds.) A Giant Tree has fallen: Tributes to Ali Alamin Mazrui. South Africa: African Publishing Perspectives, 87-88.
- 11) Langmia, K. (2016). Debunking the myth of dependency: HBCUs and the challenges of 'Education'. In C. Prince and R. Ford (Eds.) IGI Global Publications
- **12)** Langmia, K. (2014). Cock Crow in the "Electronic Republic": Social media and the Kenya's 2013 Presidential elections. In K. Langmia et.al. (Eds.) *Social media: pedagogy and practice*. Lanham, MD: Rowman and Littlefield, pp. 229-244.
- **13)** Langmia, K. & Mpande, S. **(2014).** Social media and critical pedagogy. In K. Langmia et.al. (Eds.) *Social media: pedagogy and practice.* Lanham, MD: Rowman and Littlefield, pp. 56-73.
- **14)** Langmia, K. ( **2013**). Social Media and Elections in Cameroon. In C. Nwokeafor & K. Langmia (Eds.) *Political Communication and Democracy in Africa*. Lanham, MD: pp. 122-131.
- **15)** Langmia, K. (2013). Moving the signpost in Cameroon? Resolving inter-village rivalry through a form of communication. In C. Onwumechili & I. Ndolo (Eds.) *Re-imagining development communication in Africa*, The Rowman and Littlefield Publishers, pp. 171-181.
- **16)** Langmia, K. ( **2012).** Traditional cultures and their effects on globalization: An African Perspective. In A. Kirk & S. Olaniran (Eds). *Globalization and Digital Divide*, Cambria Press, pp. 23-39

- 17) Langmia, K. (2011). Afrocentricity and African communication theory. In R. Mbayo (Ed.) *Political culture, cultural universals, and the crisis of identity in Africa*. Edwin Mellen Press, pp. 53-66
- **18)** Langmia, K. (2011). Telecommunications media convergence and regulatory platypus in Cameroon and Nigeria. In L. Olumide, W. L-Chang, A. Osofisan, S. Chiemeka, & R. Boateng (Eds.), *International Conference on ICT for Africa Proceedings*. Letters and Script Publishers, pp. 63-72.
- **19)** Langmia, K (2010) The Role of On-line media technology and democratic discourse in Cameroon. In C. Nwokeafor & K. Langmia (Eds.) *Media and technology in emerging African countries*: Rowman & Littlefield . pp. 62-83
- **20**) Langmia, K. et al. (2009). Traditional communication methods as means of resolving conflict in Africa. In R. Mbayo, C. Onwumechili & B. Musa (Eds.), *Communication in an era of global conflicts* (pp. 185-202). Lanham, MD: Rowman and Littlefield

### **Research Articles in Peer-reviewed Academic Journals**

- 1) Hammond, C. & Langmia. K. (2020). Online Dating and Females in the Academia: Is it an Issue for Commendation, Condemnation or Ambivalence? *Research Journal of Mass Communication and Information Technology*, 6(2), 22-39.
- 2) Sabi, H.M., Uzoka, E. F., **Langmia, K.**, Njeh, F. N., Tsuma, K.C. (2017). A cross country model of contextual factors impacting cloud computing adoption at universities in Sub-Saharan Africa. Information system Front Journal, DOI 10.10007/s10796-0179739-1
- 3) **Langmia, K**. (2016). Social Media and teleco-presence theory of identity. *Journal of Social Media in Society*, *5*(1), 265-290
- 4) Langmia, K & Haddad, A. (2015). Socio-cultural and rhetorical traditions of communication within African/Black thinking. *International Communication Gazette*, 77 (5). 471-486
- 5) Langmia, K. (2015). Debunking the truth through a video documentary: A case study of Henry Louis Gates' "Wonders of the African World", Journal of Third World Studies, 31 (2), 83-99

- 6) Mlay, S., Sabi, H., Tsuma, C. & Langmia, K. (2015). Uncovering Reading Habits of University Students in Uganda: Does ICT Matter? *International Journal of Education and Development Using ICT, Volume 11 (2)*, 38-50
- 7) Langmia, K. & Glass, A. (2014). Coping with Smartphones in the college classroom *Teaching Journalism and Mass Communication*, 4(1), 13-23.
- 8) Langmia, K. (2011). The secret weapon of globalization: China's activities in sub-Saharan Africa. *Journal of Third World Studies*, 28 (2), pp. 41-53.
- 9) Langmia, K. & Durham, E. (2007). Bridging the gap: African and African American communication. *Journal of Black Studies*, July 2007, Vol. 37, no. 6, pp. 805-826.
- 10) **Langmia, K.** (2006). The role of ICTs in the economic development of Africa: the case of South Africa. *International Journal of Education and Development-Using ICTs*. Vol, 2, no. 4. pp.144-156.

#### **BOOK REVIEWS**

Iddris Razak. (2018). George W. Bush and Barack Obama's foreign policies in Ghana. Lanham, MD, Lexington. (Blurb reviews)

Tham, J. (2014). Langmia, K. et al (Eds). Social Media: Pedagogy and Practice. Journal of Mass Communication Quarterly, 91 (4). 865-867

Kehbuma Langmia, *Titabet and the Takumbeng*, Foluke Ogunleye, Nest in a Cage, Nabie Yayah Swaray, The Rape of Fatima, pp.156-157 in **African Theater and Diaspora**, **Boydell and Brewer**, **2013** 

Joseph Bannavti's *The Reapers*, African Drama, published by IUniverse, August 2007.

Tammi Thomas review of Cosmas Nwokeafor and **Kehbuma Langmia**, *Media and Technology in Emerging African Democracies*, Published by Hamilton books by Bowie State University Relations And Marketing.

Esther Lamnyam's Love Under The Kolanut Tree, Kehbuma Langmia, BookSurge Publishing

#### **Other Publications**

Byerly, C; Langmia, K; Cupid, P. (2006). Ethnographic Research on Media use in Washington DC Neighborhoods.

#### CONFERENCE ORGANIZATION/CO-FOUNDED

Social media technology conference & Workshop at Howard University (2011-current)

#### CONFERENCE PRESENTATIONS/PARTICIPATIONS

### 2021

International Association for Media and Communication Research (IAMCR) Nairobi, Kenya, (July 2021). Presented on the topic Knowledge disparities between the North and South: Dewesternization of the Communication Studies.

Temple University 35 years celebration of Africology Department two days conference. Presented on the panel on Epistemic violence in Africa

Molefi Asante MKA Institute Fall 2021 Speaker series conference. Presented on the topic: "Black Lives and Digiculturalism.

ZOOM conference at Daystar University, April 2021 on the topic: Mixed method research and Literature assessment.

ZOOM conference on Pan African research agenda, August 2021 on the theme Doctoral research made simple. Presented on the topic Afrocentric theories and Black centered research.

ZOOM Conference (September 2021) on Pan African Heritage Museum in Ghana with the academic council. Presented on the topic Pan Africanism, identity and epistemic freedom: 'Sankofied' educational quest in Africa

ZOOM conference (October 2021) on Pan-African Symposium on digital learning in Africa. Moderated the Ambassador's panel on Pan African digital consortium.

#### 2020

Annual Leadership Conference (Uganda). Black Lives Matter and The revolution shall be Women led.

**Association of African Universities ( Ghana):** Genderization and Digital Divide: The Case of African Women and the digital communicative media at the Diasporan Homecoming Conference on African/Black Women in Higher Education.

**Daystar University, Nairobi, Kenya:** Post-graduate research Conference. Presented on the topic "Broadening your vision beyond post graduate studies.

National Communication Association (NCA). Zoom panel discussion on the decolonization of the communication studies.

#### 2019

International Communication Association (ICA), Washington DC. Moderator of the panel on Black Diaspora and Scholarship.

Communication Educators Association of Ghana (CEAG), Winneba, Ghana, Keynote Speaker on Communication Education in the disruptive era: Curriculum development and pedagogical issues.

International Leadership Conference, Entebbe, Uganda. Moderator of the panel on Leadership Challenges on the continent of Africa.

#### 2018

International Communication Association Regional Conference, Accra, Ghana (Panelist and research mentor on decolonizing new media research in Africa)

Communication Association, Columbia, MD ( Keynote speech on Social Media: Globalization and Multiculturalism)
Seventh Day Adventist

African Research Forum, University of Georgia

#### 2017

Workshop and Conference presentation at the ICA regional research meeting, Entebbe, Uganda

Paper presented on "Patterns of theorizing African-centered research in the 21st Century" at the International Communication Association Conference, ICA San Diego

Panel Presentation Chair, Papers from ICA Africa Regional Conference at the International Communication Association Conference, ICA, San Diego

## 2016

Presented a paper titled "Afrocentric Approaches and the era of digital communication in Africa" at the First ICA Africa Conference in Daystar University, Kenya.

Presented a paper titled "Social Media Teleco-presence Theory of Identity" at the 6<sup>th</sup> Social Media Technology Conference, Organized by the MJFC and SLMC Department, School of Communications, Howard University.

Participated at the Senior Honor's Research Student in the Annenberg Program presentations at the University of Pennsylvania, PA

Participated at Senior Honor's Research Student in the Annenberg Program presentations at the National African American Studies Association, Baton Rouge, LA

#### 2015

Hosted the 5<sup>th</sup> Annual Howard University Social Media Conference at the Interdisciplinary Research Building, Howard University. October 2-3, 2015

Presented a paper titled "Big Data and African American research agenda" at the National Communication Association, NCA, Las Vegas. November, 19-22, 2015

Attended the PRIMER 2015 AER Conference for Institutional Review Board Representing Howard University, Boston, MA, November, 15-16, 2015

Fulbright scholar panel presentation on "research training and mentorship with MA and Ph.D. students in the University of Buea, Cameroon, Howard University. June 19, 2015

Panelist, Globalization, Arab Spring and Islamization at Delaware State University, Delaware, USA. November 12, 2015

Panelist, 20<sup>th</sup> Anniversary of the Journalism and Mass Communication Conference, Buea University, Cameroon. June 20, 2015

#### 2014

Presented a paper titled "Social media teleco-presence theory of identity" at the NCA Conference, Nov. 20-24, Chicago, IL 2014.

Presented a paper titled "Social Media and democracy in Sub-Saharan Africa" at the 4<sup>th</sup> Annual Social Media Technology Conference, Howard University, Washington DC, September, 2014.

Chair: Doctoral Consortium at the Yaounde 6th annual ICT for Africa Conference, Oct.1-4, 2014

Presented a co-written paper titled "Towards an improved reading habit of university students in Uganda: Evaluating the impact of ICT. ICT Conference, Yaounde, Oct. 1-4, 2014

Presented at the ICT and Language Conference, Southampton, UK on social media in Africa and Middle East.

Participated with Annenberg Honors Students at the African American Studies Conference, Baton Rouge, LA.

#### 2013

Presented a paper titled "Coping with Smart phone in a college classroom" at the AEJMC Conference, Washington, DC, August, 2013

Presented on "Social media and the paradox of mass movement in North and sub-Saharan Africa" at the 31<sup>st</sup> Annual ATWS conference, Chennai, India.

Presented on "Social media freedom and privacy: A critical view of Howard University Social Media Policy of May 2011" at the Constitutional Day Event Conference, **Howard University**, **August 2013**.

Presented on bridging the gap in communications between Africans and African Americans at the Department of English and Modern Letters interdisciplinary conference, **Bowie State University** Presented on social media and sub-Saharan Africa, the case of Cameroon Elections, at the ICT For Africa Conference, **Harare**, **Zimbabwe** 

Presenting on Martin Luther King and the age of globalization at the Department of History and Government Conference on the legacy of Dr. Martin Luther King, **Bowie State University.** 

Moderated and presented on the panel "Careers in Higher Education Teaching and Research" at the Department of Communications, Media Conference, Bowie State University.

### 2012

Presented on the topic "Social media technology and critical thinking" at the Social Media Technology Conference & Workshop, Howard University, **Washington**, **DC**.

Biting with broken teeth: ICT and educational challenges in Cameroon. Paper presented at the second annual CPS conference, **Baltimore**, **MD** 

Social Media and critical thinking, Paper presented at the Humanities Conference, Montreal, Canada

Social Media and pedagogy, paper presented at the HBCU retention summit, Ocean City, MD

Presented on privatization and/or government control and management of universal telecommunication services in Africa at the 4<sup>th</sup> annual conference on ICT for Africa, **Kampala**, **Uganda**.

Middle States Commission on Higher Education Accreditation Team evaluation visit to Delaware State University on the occasion of their 10 year re-affirmation of accreditation, **Dover, Delaware** 

Presented with undergraduate students of Howard University at the Eastern Communication Association conference, **Massachusetts**, **MA**.

#### 2011

Presented a paper titled "Telecommunications media convergence and regulatory platypus in Cameroon and Nigeria" at the third annual ICT for Africa conference at Covenant University, Lagos, Nigeria

Presented a paper titled "Framing analysis of the Haitian tragedy in New York Times and Christian Science Monitor" at the Association of Third World Studies, **Savannah**, **GA**.

Presented a paper titled "Globalization and digital divide" at the second annual humanities and technology conference, Bowie State University, **Bowie**, **MD** 

Organized the first Social Media Technology Conference hosted by Howard University and Bowie State University.

### 2010

Attended the AEJMC publication conference committee meeting in Chicago, IL Attended the AEJMC publication conference committee meeting in **Denver**, **Colorado** 

#### 2009

Presented at the Globalization Club annual event on Dalai Lama and the impact of peace in the world, Bowie State University, **Bowie**, **MD** 

Presented on globalization and the media, ATWS, Elmina Beach Resort, Cape Coast, Ghana. Sponsored by the University of Cape Coast, Ghana.

Presented at the International Communication Association conference, University of Melbourne, Australia on "Journalism in the 21st Century: Between Globalization and National Identity, **Melbourne, Australia** 

Presented on "Research and Education in Sub-Saharan Africa" in the College of Business, Southern University of Louisiana, Baton Rouge.

Attended the AEJMC conference on Journalism and Technology, Boston, MA.

**2008** Presented on Barrack Obama and the politics of blackness at the Eastern Communication Association (ECA) conference in **Pittsburg**, **PA** 

Panelist, "The Iron Ladies of Liberia", Bowie State University.

**2007** Presented on the role and importance of inculcating new technologies in the teaching of television courses at HBCUs, NATPE conference in Las Vegas.

Presented on Minorities and TV production in Historically Black Colleges and Universities: The Case of Bowie State University, (Eastern Communication Association, ECA in Providence, RI).

**2005** Presented a paper titled "Race and the Media in USA" at the NCA (National Communication Association Conference) in Boston.

Presented a paper titled "Cyberspace as the new construction of the immigrant's public sphere at the Department of Communication Studies, University of San Diego.

Present a paper titled "Africans and African American Communication at The International Communication Association (ICA), New York.

**2004** Presented at the National Communication Association, NCA in Chicago on the Pros and Cons of teaching the basic course.

Presented at the HBCU conference on Gender and Ethnicity, Ocean City, Maryland.

**2003** Paper presentation: "Sleeping with one eye open: Reflection on Judith Cofer's Woman in the sun", Bowie State University.

**2000** Berlin conference on DAAD seventy-fifth Anniversary: Screening of my film: *Riding towards the sunset;* Digital Betacam, 12mins, Color, Avid editing. Cologne-Germany: Pan - African film festival; Screening of *Riding Towards the sunset* and *Souvenir from Cameroon*. Written, directed and edited on Avid editing software.

**1999** Bayreuth-Germany: International Conference on Cultural Production and Strategies for Conflict Mediation, at the Institute for African Studies, Bayreuth University-Germany. Discussions and screening of my first film: *Riding towards the Sunset*.

# **Keynote Speeches**

2021

Daystar University, Kenya 2021 Graduate student research forum, March 2021

CETLA's invitation to Speak on conducting scholarship during a pandemic to Howard University Faculty, 2021.

### 2020

Cameroon Protestant College Ex student Association (BOBA) on the occasion of their annual conference, July 2020

#### 2019

Communication Educators Association of Ghana (CEAG), Winneba, Ghana, Keynote Speaker on Communication Education in the disruptive era: Curriculum development and pedagogical issues.

### 2018

Keynote Speaker the Adventist Church Communication Conference, Columbia, MD

#### 2017

Keynote Speaker at the 32 Maryland Communication Association Conference, Southern Maryland College

Speech on Multiculturalism and Communication at the Preparing Future Faculty Symposium at Howard University

#### 2016

Speech on Multiculturalism and Communication at the Preparing Future Faculty Symposium at Howard University

Speech on Afrocentricity and African World Future at the Department of African American Studies, Temple University, Philadelphia.

### 2015

Speech on the role of Social Media in public communication management in Africa to the Mandela YALI Fellows, College of Business, Howard University.

Keynote Speech on the 20<sup>th</sup> Anniversary of the Association of Journalism Students, University of Buea, Cameroon.

Keynote Address on the significance and role of Fulbright scholarship activities. Organized by the Fulbright scholarship Office, Howard University.

Keynote address to the Cultural Attachés colleagues and Guests at the United States Embassy, Yaounde, Cameroon

### 2014

Invited Keynote speech in commemorating the life of Scholar Ali Mazrui at the Library of Congress, December 4, 2014.

Invited Keynote speech at Morgan State University Writing Center on the theme "Social Media and Educational challenges", November 2014.

Invited Keynote Speech at Cameroon Protestant College, Bali, on the theme "Digging the Well of Knowledge", October, 2014.

Speech presentation on Social Media in Africa at the Young African Leaders Institute (YALI) presented at Howard University, July 9, 2014 invitation by US State Department.

Speech at the National Defense University(NDU) on Social Media and human intelligence, May 22, 2014 invitation by the US State Department and Department of Defense.

Speech at the National Intelligence University(NIU) Washington DC on Social Media and Democracy in Africa. March 18, 2014 invitation by the Department of Defense.

Invited lecture on the pitfalls and successes in research articles, books and book chapter publications, Howard University, 2014

### 2013

Speech at the Madras Institute of Technology, India on Social Media in Africa. Invitation by the Madras Institute of Technology under the auspices of the Association of Third World Studies

Keynote Speech, Bridging the gap: African and African American Communication,

### 2012

Keynote Speech, Graduate School Open House, Bowie State University, 2012.

#### 2011

Keynote speech, African American naming ceremony, Washington DC (2011)

Invited speaker on Globalization and Africa: Berry College, Atlanta, GA: 2011

Invited Speaker on media communication, Covenant University, Nigeria, 2011

#### 2008

Book signing keynote speaker at St. Mathias Catholic Church, Lanham, MD, 2008

Book Signing keynote speaker at Howard University Bookstore, Spring, 2008.

Invited Speaker, "Immigrants Use of Cyberspace," University of San Diego, Spring 2005

#### **Television Interviews**

#### 2018

VOA TV5 in Washington DC on my latest book, Globalization and Cyberculture: An Afrocentric Perspective. Link: <a href="https://www.youtube.com/watch?v=vNQsZCWonSk&t=7s">https://www.youtube.com/watch?v=vNQsZCWonSk&t=7s</a>

Potomac View TV in Northen Virginia on Social Media and my latest book titled: Globalization and Cyberculture: An Afrocentric Perspective. Link: <a href="https://www.youtube.com/watch?v=97SKPWAdJBI&list=PLhdIb6yNzn2sv2nOEXf7ABkT--8mZ-M17">https://www.youtube.com/watch?v=97SKPWAdJBI&list=PLhdIb6yNzn2sv2nOEXf7ABkT--8mZ-M17</a>

#### 2014

German TV Channel (DW) interview on the impact of YouTube as a social media user generated content for promoting foreign artists like Flula in the United States.

### INSTRUCTIONAL ACTIVITIES

**Courses Taught (Howard University, 2008-Present)** 

### Undergraduate

Digital Media Literacy (Hybrid/Online) (COMC 410) Communication Research Methods (COMC 490) Senior Research Project (COMC 492)

Communication and Conflict Management (Hybrid/Online) COMC 410 Intra/Interpersonal Communication (COMC 307) Senior/Junior Honors Research (CHON, 300&400

#### Graduate

Social Media, Communication & Culture (Hybrid/Online) CCMS 712 Mass Communication Theory (MCMS, 522) Research Writing (MCMS, 554) Research Methods (MCMS, 610) Qualitative Research (MCMS 702)

### **Courses Taught (Bowie State University, 2001- Spring 2013)**

### Undergraduate

Organizational Communication ( COMM 404)
Introduction to Mass Communication ( COMM 240)
History of Broadcasting ( SPLG 234)
Broadcast Law & Policy ( COMM 433)
Oral Communication ( COMM 101)
Public Speaking ( COMM 103)
Television Production ( COMM 331)
Radio Production ( COMM 425)
Documentary TV/Film ( COMM 428)
Video Editing ( COMM 429)

#### Graduate

Communication Theory & Research (ORGC 502)
Communication Research (COMM 430)
Communication and Conflict (ORGC 526)
Applied Communication Research (ORGC 738)
Thesis (ORGC 815)
Corporate Telecommunication (ORGC 522)
International Telecommunication (ORGC 636)
Inter-Cultural Communication (ORGC 631)

### **Courses Taught (Prince George's Community College, 2002)**

Speech Communications, Group Communications

### Ph.D. Dissertations Advised

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**Stella Monica Mpande:** Relationship Management of the 'Brain Circulation' Phenomenon: The Case of the Ugandan Government and its Ugandan Diaspora in the USA: **April 2015** 

**Bridgett Robertson:** The Internet and public discourse in the lives of African-American gay and lesbian youth: **April 2015** 

Camille Walfall: The Use and Adoption of Information Communication and Technologies (ICTs) by Jamaican Micro, Small and Medium Sized Enterprises (MSMEs), Department of Communication, Culture and Media Studies: April 2014

**Prince White**: The Framing of a Black Communist's Public Image: An Analysis of Black and Mainstream Newspaper Coverage of Benjamin Jefferson Davis Junior from 1945 to 1955, Department of Communication, Culture and Media Studies: **April 2014** 

#### Ph.D. Dissertation Committee Member

**Shamilla Amulega:** Presidential Public Address as Power Maintenance: A Critical Discourse Analysis of Selected Speeches by President Uhuru Kenyatta, Howard University, **2021** 

Colin Agabalinda: Financial services and financial wellbeing: Modelling the effects of formal and informal financial services usage in Kampala, Uganda, April 2020

**Colin Campbell:** 'The Race' in Robot Reporting: a Framing Analysis of Conventional and Automated Media at the Intersection of Black Culture and Politics, **2020** 

Ashley Lewis: Rebel Trends: A Study of Grime Culture in London, England, 2019

**Sean Upshaw:** Prostate Cancer Infographics and African American Survivors of Prostate Cancer, Department of Communication Culture and Media Studies, Howard University, **2018** 

**Jean-Louis Ntang Beb**: From Djembe to WhatsApp: Understanding the adoption factors, uses and benefits of WhatsApp by healthcare providers in Cameroon. Department of Communication Culture and Media Studies, Howard University, **2018** 

**Janeen**, **Guest**: Chinese Infrastructure Development Aid and its Effect on Economic Growth and Productivity: The Nigerian Case 2000-2015, Department of Political Science, Howard University, **2017**.

Abdul Idriss Razak: A Comparative Analysis of George W. Bush and Barack H. Obama's

Foreign Policies towards Ghana. Department of Political Science, Howard University, **2017.** 

**Noor Hamededeen:** Influential YouTubers in Saudi Arabia: A Qualitative Content Analysis, Department of Communication Culture and Media Studies, Howard University, **2017** 

Chizoma Nosiri: The Non-Western Female Consumer: A Look at Confidence, Culture Conflict, Communication Clashes and Western Corporation Computer-Mediated Communication Platforms: April 2015

**Turnesha Fish:** An Analysis of Internal Communications within the District of ColumbiaDepartment of Transportation: **April 2015** 

**Neosho Ponder:** "We Are Family": Use of Facebook by Howard University Students to Maintain Communalism: **April 2015** 

#### Field Advisor & External Examiner

Samali Mlay: University Student's Reading Habits, Makerere University Business school, Kampala, Uganda, 2016

Kituyi Mayoka: Social Media and health education, Makerere University Business school, Kampala, Uganda, 2016

Jessica Bykofsky: News Framing of Barrack Obama's presidential campaign. Johns Hopkins University, May 2009

### **External Dissertation Examiner ( Howard University)**

**Iris Germany:** Communication and Diversity within the Federal Government (PhD Dissertation in the Department of Communication & Culture, 2011)

**George, Olu**: NGOs and Website communication in Africa (PhD Dissertation in the Mass Communication and Media Studies, 2012)

Theses (MA) Advised (Bowie State University)

Laverne Bailey: Job Motivation and Employee Relations, 2013

Patrice Ward: Social Media and Classroom Teaching for Teachers and Students, 2013

**Crystal Walker:** Transactional model of communication and the relationship between race and educationin Black/White interracial mate selection. **2012** 

Lara Babarinsa: Job satisfaction in an intercultural organization. 2011

**Tutu Olalade:** Email usage and worker productivity at a given organization. **2011** 

**Florence Didigu:** The Impact of E-Government on Public Sector Information/Service Delivery and on Transparency: The case of Nigerian JAMB" **2010** 

**Stephanie Carr:** Family Cohesion: What disseminates the bond and the effects thereof, **2010** 

Paulette Murray: Muslims and Islamism after 911, 2010

**Lateepha Thompson:** Student and Faculty advisement at BSU, **2010** 

Tunisia Lacy: Vertical communication within the AGFS. Nov. 2009

**Olusewa Tosin:** *Internal Communication at Bowie State University*: **December 2009** 

Theresa Miller: The effects of intercultural differences among employees. May, 2009

**Deanna Walls:** Inbox intrusion: superior-subordinate working relationships through electronic mail. May, 2008

**Quinitta Johnson:** The effectiveness of crisis information being disseminated on Bowie State University. **May, 2008** 

Kristin. P. Evans: A Professor's tale: The effects of teacher disclosure on perceived teacher competence by students in the classroom. May, 2008

**Marquita Douglas:** Ya dig: Bridging the communication gap between generation x and the Hip-Hop generation within Bowie State University. **May, 2008** 

Samantha Trotter: Relating public relations and diversity at Bowie State University. May, 2008

**Carla Daniels:** The effect of self-disclosure on superior-subordinate relationships: The Case study of APA employees in Washington DC, **May, 2007** 

**Mike Jones:** Student perceptions of teacher violations of expected verbal and non-verbal immediate Behaviors. **May 2007** 

**William Ridley:** Black heterosexual members of fraternities and sororities attitude toward homosexuality. **May 2007** 

**Wanda Hancock:** Divorcing copper to marry fiber: A case study of Verizon communications media accommodation. **May 2007** 

**Startisha McNair**: Deregulation, cable television, and U.S consumers of comcast cable communications: A case study of the Implementation and perceptions of Cable A' La Carte. **May 2006** 

**Jeannette Cleveland**: Communication barriers between physicians and foreign born patients with limited English proficiency. **May 2006** 

Nekita' Porter: Leadership styles: interpersonal relationships and job satisfaction. May 2006

**Rebecca Hatcher**: Organizational culture and social information effect on teamwork between government and contractor employees. **May 2006** 

**Turnesha Cook**: Student perceptions of teacher verbal immediacy and its effects on affective learning. **May 2006** 

**Dana Cruikshank**: Formalizing the informal: The communities of practice model as a means to reduce equivocality in workplace communication at the United States Army Corps of Engineers. **May 2006** 

Katrina Concholar: Students' perceptions of the effectiveness of foreign-born instructors communication in U.S Community Colleges. May 2006

**Tori Hawkins**: Internal communications and its effect on employee job satisfaction within the YMCA of Metropolitan Washington, D.C. May 2006

**Tracy Armstrong:** Communication between freshmen at Bowie State University and professors at Bowie State University that speak English with non-American accents. **May 2006** 

#### **MA Theses Committees Served**

Jinglu Chai: A case study of Facebook, Twitter and Chinese Webo, 2013

Tallisha Dunn Square: Cognitive dissonance theory and social media interaction, 2013

Kenny Kendrick: Young millenials social media communication and US Constitution, 2013

Charles Godfred: A case study analysis of Worldcom's collapse, 2010

**Mohammed Sherifat:** The relationship between societal stereotypes and organizational publication, **May 2009** 

**Edward J. Priol:** Improving USAID message creation regarding democratic systems through the use of the Sharansky Town Square Test. **May 2007** 

Rauf Hassan: Travel implication by proxy: Perception of information flow and its effects on employee morale, December, 2006

### **HONORS AND AWARDS**

Orlando L. Taylor, 2020 NCA Distinguished scholarship Award for leadership in Africana Communication.

**Toyin Falola Africa Book Award, 2017** by the Association of Global South Studies for my book Globalization and Cyberculture: An Afrocentric Perspective held at Marrakesh, Morocco, **December 16, 2017.** 

ICA Africa Research and Publication Training Workshop Award held on October 24-26, 2017 in Entebbe, Uganda

33<sup>rd</sup> Annual Maryland Communication Keynote speaker Award in recognition of my Speech titled "Communication in the Digital Age" on October 14, 2017 at the College of Southern Maryland.

**2017 African Chamber of Commerce** (ACC) President of the Education and Communication Commission

Certificate of Appreciation Award in recognition of my contribution as faculty coach at the Junior Faculty Writing and Creative Works Summer Academy, 2016

Certificate of Recognition Award at the Social Media Technology Conference, Oct. 2016

Fulbright Grant Award, to teach and mentor Masters and Ph.D. Students of the University of Buea, Cameroon. Summer 2015.

Faculty Exemplar, Board of Trustees at Howard University, April 2015

Howard University HU-Teach Reviewer appointment to review HU-Teach II candidates applying to teach online classes. December 4, 2014.

Howard University Teach (HU-Teach) award for designing a hybrid 60% online course, May, 2014

Certificate of Participation by the African Society for ICT 6<sup>th</sup> annual conference in Yaounde, October, 2014.

AEJMC Honorable Mention Paper presentation award, Washington DC, August, 2013

Keynote Speaker Award at Morgan State University, 2014

Blackboard Technology Certification Award, Howard University, 2014

Distance Learning Education Certification Award, Howard University, 2014

Outstanding International Outreach Faculty, College of Arts and Sciences annual Award, 2013

Grant submission appreciation award, Office of Research and Grant, Bowie State University, 2013.

Moderator and Presenter appreciation award, Department of Communication's Media Conference, Bowie State University, **2013** 

Keynote Speaker Award, Department of English and Modern Letters, BSU, 2013

ICT for Africa award for excellence in journalism and mass communication track, 2011 & 2012

Montclair's "Who is Who" in North American Universities, 2009-2010

Graduate research awards from BSU students, 2008

BSU-TV/Radio Station outstanding and dedicated Service Award, 2007

Online Course Developing Achievement Award, 2007

Academy of Political and Social Sciences (Graduate Fellow of Mass Communication and Media Studies, Howard University, **2006**)

German Cultural Exchange Scholarship, 1998-2001

Certificate of Merit: Script Continuity, Germany, 2001

Cameroon International Theater Festival, 1994

### **SERVICE**

### **University Committees Served/ Serving**

School of Communication Representative at the Howard University Institutional Review Board, IRB, 2014-2018

School of Communication representative at the Howard University wide undergraduate General Education Committee, 2015-2016

School of Communications Appointment, Promotion and Tenure Committee member representing the Department of Strategic, Legal and Management Communications, Howard University, 2013-2015

Department of Strategic, Legal and Management Communication representative at the Howard University Annenberg Honors Council, 2013-2016

Department of Strategic, Legal and Management Communications Committee member for Students Affairs Committee, Howard University, 2014-2016

School of Communication Young Faculty mentoring on the process of having research document published and dealing with the dos and don'ts of journal and book research publications, 2014-2016

School of Communications and Howard University representative speaker at the Young African Leaders Summit under the direction of the US State Department, 2014

Founding member and organizer for the School of Communication and Howard University Social Media Technology Conference and Workshop for the last four years.

Head of departmental group of three member team for drafting and completing the five year development goals for the SLMC Department, 2014/2015

Head of departmental committee for drafting and completing the Faculty Peer Evaluation form for the Strategic, Legal and Management Communication Department, 2014/2015

Member of the three experts faculty selected by the Howard University External Relation team for WHUTV Training, 2013.

Middle States Accreditation Committee member and among the team for Delaware State University 10 years re-accreditation, 2012.

Teacher and Student Relationship Committee, Bowie State University.

Search Committee for the Department of Communications, Bowie State University.

Thesis Defense for MA students in Organizational Communication and advising MA graduate students degree projects.

Co-Chair of the Bowie State University IRB board.

## Professional/ Academic Services/Workshops

Howard University Summer writing academy workshop, 2018

Provost Leadership Academy Workshops, 2017

Scholarly Productions Workshop Seminars, 2017

Howard University Scholar Coach research activities for Young Faculty Members, 2016-2017

Participated in CETLA's CA12 Assessing Online Courses as an HU-Teach Reviewer, 2015

Host Committee for the AEJMC convention, Washington DC, 2013

Dissertation Defense External Examiner, Department of Journalism, Howard University, 2012

Dissertation Defense External Examiner, Department of Communication and Culture, Howard University, 2011

Thesis Defense External Examiner, Johns Hopkins University, 2010

Judge, Howard University Forensic debate competition (2012)

Fellow, National Association of Television Executive (NATPE) 2007.

In service Training (FOX 45) Baltimore, 2007

Member, Publications Committee, Association for Education in Journalism and Mass Communication, 2008-2010

Judge for the Montgomery County schools Video programs, 2008

Attended a week-long seminar on Evaluation workshop for students at the Historical Black Colleges and Universities, Baltimore, December, 2007

Attended a follow-up workshop on program evaluation at Howard University School of Education. January, 2008

Board member Cameroon Writers and Readers club (Camwread) 2008-2010

Reviewer, American Academy of Political and Social Science (Undergraduate submissions)

#### **Grant Award Participation**

PI (National Science Foundation, 2014 in progress) for Mobile Technology and students cognition.

CO-PI (Financial Literacy and Retirement savings, 2013) United States Department/SSA.

PI (Summer grant, 2012) Faculty Fellowship for National Edowment for Humanities

Co-Pi (Byerly et al.2008) in a Benton Foundation Research Grant on News Media Survey in DC and MD, 2008

Co-Pi (Mbarika et al. 2009) in a NSF Research Experience for Undergraduate and ICT for Africa.

Co-PI (Working Progress) in an NEH research initiative for Historical Black Colleges and Universities.

#### **Professional/Academic Services**

Editorial Board Member, Journalism and Intellectual Property Journal.

Council for the Development of Social Science Research in Africa (CODESRIA), Member

Journal of African Studies and Research (ASRF), Board member

Howard Journal of Communication, Editorial Board Member

Journal of Africana Undergraduate Studies, Editorial Board Member

### **Memberships**

Board member, Middle States Commission on Higher Education

Association of Education and Journalism and Mass Communication (AEJMC)

National Communication Association (NCA)

Eastern Communication Association (ECA)

International Communication Association (ICA)

National Association of Television Production Executive (NATPE)

University Film and Video Association (UFVA)

Information Communication and Technology Association (ICT)

International Communication Association ( ICA)